Following the publication of the tender, we have received some requests for clarification. The following text includes the clarifications

1) The collaboration will start as soon as the selection of the media agency will be done. The duration of the collaboration will be approximately 2 years, with the greater workload expected in the first year.

2) The website domain has already been purchased by CISP

3) The website domain registration is at CISP name

4) The visibility of the website must be guaranteed for two years after the end of the project

5) The management of the website must be guaranteed for the whole duration of the project

6) Production and editing of the website contents will be done by the selected web/media agency in collaboration with CISP

7) The website will be in English. Nevertheless, in consultation with CISP it could be requested to insert news in other languages

8) The content update of the site will be centralized

9) The website could facilitate live exchanges between participants schools (e.g. webinars). It is not a priority and it will depend on the costs

10) CISP and the selected media/web agency will decide if internet site users need to be registered or not.

11) The correct management of personal data of users is on the selected web/media agency

12) The website will have to ensure that the profiles of the users are ascertained

13) The website will have to ensure that the levels of appreciation and knowledge of the users are ascertained

14) The revision of contents submitted by teachers or editors of partner countries will be a task of CISP. The editing and upload of the abovementioned contents will be done by the selected web/media agency

15) The production of the coordinated logo / graphic of the project could be done through a social contest for young creatives, with the involvement of the project partners.

16) The target of 20,000 teachers to be reached includes mainly the web/awareness raising campaign components of the project

17) The awareness raising campaign launch is scheduled for the end of 2018

18) Support and technical coordination for the awareness raising campaign should include:

   a) The realization of products of communication costs (e.g. video) in English and in Italian languages
b) Some translation costs (Italian/English, English Italian)
c) Design and implementation of the campaign at European level

Missions to the partner countries are not envisaged

19) The project’s operators involved in the website and awareness raising campaign, at this moment, will be:
   a) Coordinators of communication in each partner country
   b) Responsible for communication of the overall project
   c) Social media manager (lead applicant)

20) For each co-applicant are envisaged:
   a) A responsible for communication
   b) Press officer

21) The purchase of paid advertising space for the dissemination of the campaign (e.g., advertising on Facebook) must be included in the offer, at European level and for Italy